# Minutes For the West Bloomfield Township Public Library Board of Trustees Meeting on April 13, 2022 Held in the Library's Meeting Room

**Present:** Michael Dorfman

Kari Eickemeyer Carol Kravetz Ken Macon Raman Singh

**Jeff Crocker**, Assistant Library Director **Lynda Belian**, Finance Manager

**Excused:** Judith Holtz

#### **Call to Order**

President Kravetz called the meeting to order at 7:00 p.m. An attendance roll call vote was taken by Secretary Dorfman. A quorum of five Board members were present.

# **Approval of Agenda**

MOTION:

MOVE TO APPROVE THE AGENDA FOR THE April 13, 2022 MEETING.

Moved: Macon Second: Dorfman

Ayes: Dorfman, Eickemeyer, Kravetz, Macon, Singh

Nays: None **MOTION CARRIED.** 

## **Correspondence**

A letter of congratulations for being named a Star Library by Library Journal was received from Congresswoman Haley Stevens. All board members also received invitations to the annual Greater West Bloomfield Michigan Week Community Awards Breakfast from the Michigan Week Committee.

#### **Public Comment**

None.

#### **Approval of Minutes**

MOTION:

MOVE TO APPROVE THE MINUTES FOR THE MARCH 16, 2022 BOARD MEETING.

Moved: Eickemeyer

Second: Singh

Ayes: Eickemeyer, Kravetz, Macon, Singh

Nays: None Abstentions: Dorfman MOTION CARRIED.

## **Financial Report**

The March 2022 financial statements were accepted.

# **Director's Report**

Crocker mentioned that staff attended active shooter/de-escalation training and that the training was well-received by staff members. Community members are starting to ask about returning to in-person programming on social media and at public service desks. In-person programs are being planned for the summer and will largely take place outside. Some of these programs will be in partnership with West Bloomfield Parks.

# **Accounts Payable**

#### **MOTION:**

MOVE TO APPROVE PAYMENT OF ALL BILLS AND ACCOUNTS DUE IN THE AMOUNT OF \$204,440.28 AND RATIFY EXPENSES INCURRED SINCE March 16, 2022 IN THE AMOUNT OF \$6,785.13.

Moved: Macon Second: Eickemeyer

Ayes: Dorfman, Eickemeyer, Kravetz, Macon, Singh

Nays: None **MOTION CARRIED.** 

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#### MOTION:

MOVE TO APPROVE PAYMENT OF ALL BILLS AND ACCOUNTS DUE IN THE AMOUNT OF \$22,311.85 AND RATIFY EXPENSES INCURRED SINCE March 16, 2022 IN THE AMOUNT OF \$99,459.75.

Moved: Macon Second: Singh

Ayes: Dorfman, Eickemeyer, Kravetz, Macon, Singh

Nays: None **MOTION CARRIED.** 

#### **Old Business**

The FY2021-2022 Marketing Plan Accomplishment report was accepted. Crocker mentioned that the library's style guide was updated in an effort to ensure a consistent look and tone across library communications. Social media was also evaluated for effectiveness. The Marketing Specialist will apply this knowledge in her efforts to improve engagement with the community via social media.

The FY2021-2022 Strategic Plan Accomplishment report was accepted. Crocker mentioned that many of the initiatives that had to be carried over into the new fiscal year were not completed due to changes in IT department staffing.

# **New Business**

None.

## **Board Comments**

None.	
The meeting adjourned at 7:27 PM.	
 Michael Dorfman, Secretary	