

Minutes
For the West Bloomfield Township Public Library
Board of Trustees Meeting on
April 9, 2025
Held in the Main Library Conference Room

Board Members Present: Kari Eickemeyer
Carol Kravetz
Rhonda Orr
Jennifer Taylor Boykins

Board Members Excused: Michael Dorfman
Raman Singh

Library Staff Present: Cathy Russ, Library Director
Jeff Crocker, Associate Library Director
Victoria Edwards, Marketing Coordinator

Public in Attendance: David Broner

Call to Order

President Kravetz called the meeting to order at 6:30 PM. An attendance roll call vote was taken by Deputy Secretary Eickemeyer. A quorum of four Board members were present.

Approval of Agenda

MOTION:
MOVE TO APPROVE THE AGENDA FOR THE APRIL 9, 2025 MEETING.

Moved: Taylor Boykins
Second: Orr
Ayes: Eickemeyer, Kravetz, Orr, Taylor Boykins
Nays: None
MOTION CARRIED.

Correspondence – none

Public Comment – none.

Approval of Minutes

MOTION:

MOVE TO APPROVE THE MINUTES OF THE MARCH 30, 2025 LIBRARY BOARD MEETING.

Moved: Orr

Second: Taylor Boykins

Ayes: Eickemeyer, Kravetz, Orr, Taylor Boykins

Nays: None

MOTION CARRIED.

CAPTRUST Presentation—CAPTRUST is the fiduciary agency for the library's staff retirement investment accounts (457s). Jeremy Chambers from CAPTRUST discussed the CAPTRUST agreement with the library, including the Investment Policy Statement, how CAPTRUST monitors investments and makes recommendations for fund changes. Mr. Chambers will present a first quarter 2025 report to the board at the June 11 board meeting.

Financial Reports – were received and filed.

Director's Report – was received and filed.

Marketing Presentation—Victoria Edwards, the library's Marketing Coordinator, gave an overview of the 2024-2025 Marketing Plan accomplishments (see 12A), as well as the library's Crisis Communication Plan and the results of the first few months of the Net Promoter Score survey. The library has a 95% rating by its users.

Accounts Payable

MOTION:

MOVE TO APPROVE PAYMENT OF ALL BILLS AND ACCOUNTS DUE IN THE AMOUNT OF \$241,931.94 AND RATIFY EXPENSES INCURRED SINCE MARCH 19, 2025, IN THE AMOUNT OF \$143,598.18.

Moved: Orr

Second: Elckemeyer

Ayes: Eickemeyer, Kravetz, Orr, Taylor Boykins

Nays: None

MOTION CARRIED.

MOTION:

MOVE TO APPROVE PAYMENT OF ALL BILLS AND ACCOUNTS DUE IN THE AMOUNT OF \$59,493.14.

Moved: Orr
Second: Taylor Boykins
Ayes: Eickemeyer, Kravetz, Orr, Taylor Boykins
Nays: None
MOTION CARRIED.

Old Business

Marketing Plan FY 2024-2025 Final Accomplishments were received and filed

Strategic Plan FY 2024-2025 Final Accomplishments were received and filed.

New Business—none

Board Comments – none

The meeting adjourned at 7:17 PM.

Kari Eickemeyer, Deputy Secretary