Your Online Privacy

Why are good online privacy habits important?

- **Help protect yourself from fraud and identity theft:** The more scammers know about you, the more convincing their tricks become.
- **Keep your personal life personal:** Your searches, location, health questions, and finances are nobody's business unless you choose to share them.
- **Limit tracking and targeting:** Companies collect and sell data to build profiles that shape the ads, prices, and content you see.
- **Prevent lasting consequences:** Information posted or leaked online can be very hard to take back.
- **Keep yourself in control:** Privacy is about choosing what to share and with whom, not about having something to hide.

Simple tips to help keep you safe online:

- **Use strong, unique passwords.** A password manager makes this easy.
- **Turn on two-factor authentication** for email, banking, and social media.
- **Keep devices and apps updated** so security fixes get installed.
- **Think before you click.** Be wary of unexpected emails, texts, and links asking for personal information.
- **Check privacy settings** on social media, apps, and your phone, and limit location sharing.
- **Share less.** Give out only what a site or form truly needs.
- **Review app permissions.** Does a flashlight app really need access to your contacts?

Want to learn more? Ask library staff, email digitalservices@wblib.org, attend an tech workshop, or schedule a tech tutoring session.

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